

Please help me be a
better teacher.

I need to know what to teach you.

Directions - Today I am going to collect data that will help me know where to begin teaching you.

1. You will receive a set of 9 instructions.
2. Perform the tasks in each instruction.
3. This is a timed project, but this is not a race. Everyone will finish at different times and that is OK. Raise your hand when you reach step 9 and I will call out your time. Write your time in the box at the top of your paper.
4. Perform the steps to the best of your ability. There will be things in the instructions that you might not know. We will each step after everyone is done.

Materials you will need -

1. A set of instructions
2. Scissors
3. A pencil
4. A blank sheet of paper
5. Colored pencils or crayons.

Tip: Don't work too small, you are only cutting one shape.

When I say GO turn your instructions over and begin.

Vocabulary Review -

Organic Shapes -

Free Flowing, Irregular areas of space, Shapes found in nature.

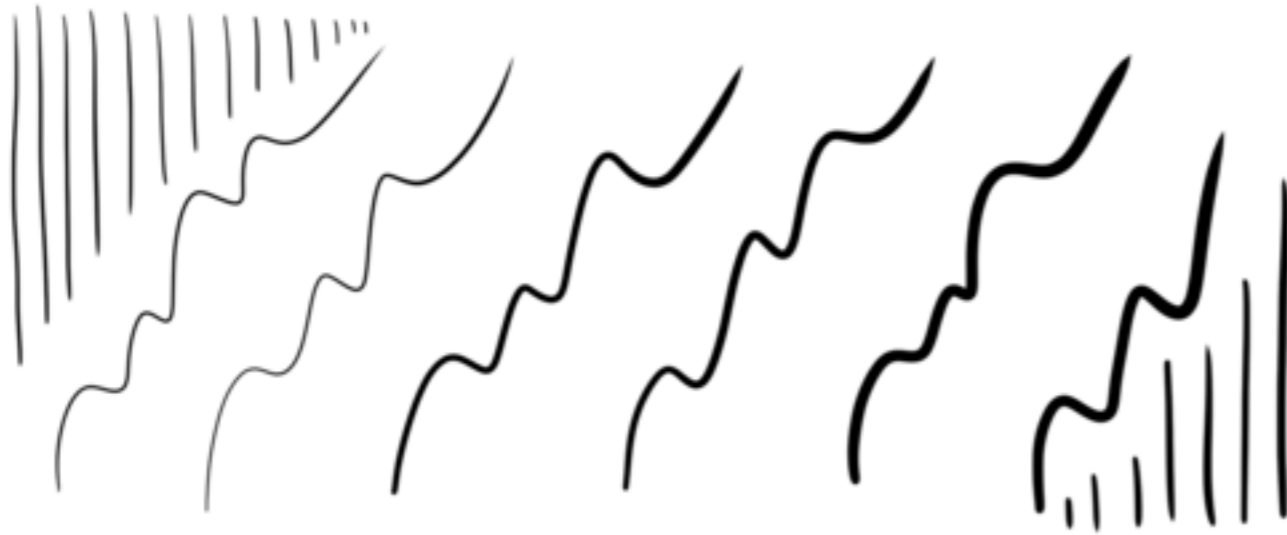


Geometric Shapes -

Organized areas of space such as circles, triangles, squares, hexagons, etc.



Line Quality - A line that has thick and thin areas, a broken or textured type of a line, or a line that has light and dark areas.



Value - The lightest or darkness of a color.

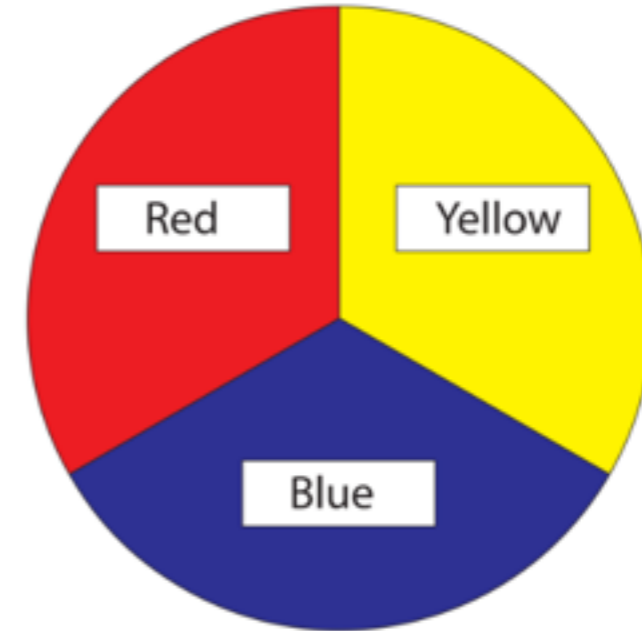


Concentric - **circles** with a common center. Circles inside of circles.



Primary Colors - Colors that can not be mixed. Pure colors.

Primary Colors



Secondary Colors - Are created by mixing two primary colors.

Secondary Colors



Emphasize - To draw attention to via the size, color or position



Adrian Frutiger based Serifa on Univers, the sans-serif font he designed in the 1950s. He maintained Univers' general form, but he added square serifs and made the typeface's x-height shorter and the capital letters boxier, turning it into a slab serif font. By basing Serifa on Univers, he allowed it to adopt the clean and consistent aesthetic of Univers that made it so successful. This means that unlike most other slab serif fonts, which can be difficult to read in smaller typefaces, Serifa is legible and visually appealing at almost any size, in both print and display mediums.

Serifa is a Humanistic, geometric slab serif (egyptian) style typeface that is predominantly used for headlines and advertisements