## Elements and Principles - Zine

For this assignment you will create a self-published small format magazine, or zine. Zines are a method that is accessible to anyone who wants to publish their ideas. All you need is art supplies, paper, and a creative imagination.

The purpose of this zine is to explore the elements and principles of Art.
Each page of the zine will feature an element and a principle to help guide your creative process.

|  | Balance | Movement | Pattern | Contrast | Rhythm | Emphasis | Unity |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Line |  |  |  |  |  |  |  |
| Shape |  |  |  |  |  |  |  |
| Space |  |  |  |  |  | सीव्पातर |  |
| Form |  |  |  |  |  |  |  |
| Color |  |  |  |  |  |  |  |
| Value |  |  |  |  |  |  |  |
| Texture |  |  |  |  |  |  |  |

## Elements and Principles - Zine

## Page 1 - Shapes and Pattern

Use a precut sheet of heavy weight paper -5.5 " $\times 8.5$ " to create your design.

## Requirements -

Use geometric and organic shapes to create an idea that repeats over and over.
Your designs should fill the paper at least $80 \%$ full.
You can use any art material, technique or creative solution you like to create your page.

## Shape - A closed area of space.



Geometric


Organic


## Page 2 - Color

Use a precut sheet of heavy weight paper -5.5 " $\times 8.5^{\prime \prime}$ to create your design.
Requirements -
Use color to create an image. Explore color schemes.
Your designs should fill the paper at least $80 \%$ full.
You can use any art material, technique or creative solution you like to create your page.

## Artists that used color in interesting ways



Pablo Picasso Fauvism


Wassily Kandinsky Abstraction


Mark Rothko Color field


Claude Monet Impressionism

## Color Schemes

Harmony can be defined as a pleasing arrangement of parts, whether it be music, poetry, or color.

In visual experiences, harmony is something that is pleasing to the eye. It engages the viewer and it creates an inner sense of order, a balance in the visual experience. When something is not harmonious, it's either boring or chaotic. At one extreme is a visual experience that is so bland that the viewer is not engaged. The human brain will reject under-stimulating information. At the other extreme is a visual experience that is so overdone, so chaotic that the viewer can't stand to look at it. The human brain rejects what it can not organize, what it can not understand. The visual task requires that we present a logical structure. Color harmony delivers visual interest and a sense of order.

## Complimentary - <br> Colors directly across on the color wheel.

## Red and Green

## Blue and Orange

Purple and Yellow

## Monochromatic

 Use only one color. Monochromatic is made for tints and shades.

## Triadic

Triadic color schemes use colors that are evenly spaced around the color wheel.

## Split Compliment

Begin with the base color on one side of the color wheel. The next two colors are on either side of the color that is directly across.

## Analogous

Colors that are next to each other on the color wheel.

## Square

All four colors spaced evenly around the color wheel.

Two Complimentary pairs. For example red and green are complimentary and blue and orange are complimentary

## Page 3 - Line

Use a precut sheet of heavy weight paper -5.5 " $\times 8.5$ " to create your design.
Requirements -
Use lines to create an image. Explore line quality, Thick, thin, broken, scratchy.
Your designs should fill the paper at least $80 \%$ full.
You can use any art material, technique or creative solution you like to create your page.

# Line - Has a beginning and an end. Line - Can represent the edge of an object. Line - Can describe where two surfaces meet. Contour Line - Can describe the shape of the surface. 

## Artists that used Line in interesting ways



Op Art Bridget Riley


Sketch Doug Bell


Conceptual Art Sol LeWitt

## Page 4 - Balance

Use a precut sheet of heavy weight paper -5.5 " $\times 8.5^{\prime \prime}$ to create your design.
Requirements -
Use Radial, or Symmetrical Balance to create an image.
Your designs should fill the paper at least $80 \%$ full.
You can use any art material, technique or creative solution you like to create your page.

## Balance

Balance refers to the way lines, shapes, colors, and textures are arranged in a piece or art.

Line Symmetry


Radial Symmetry
Asymmetrical Balance


## Page 5 - Value and Form

Use a precut sheet of heavy weight paper $-5.5^{\prime \prime} \times 8.5^{\prime \prime}$ to create your design.

## Requirements -

Use dark, light and gray values to create an image. Also called shading.
Your designs should fill the paper at least $80 \%$ full.
You can use any art material, technique or creative solution you like to create your page.



Page 6 - Texture

Use a precut sheet of heavy weight paper -5.5 " x 8.5 " to create your design.
Requirements -
Use texture to create a design. Texture can be real or implied.
Your designs should fill the paper at least $80 \%$ full.
You can use any art material, technique or creative solution you like to create your page.

Texture (real) - The image feels like the surface. Typically you attach the actual material to the canvas or paper. For example, if your real texture is fur, you glue fur to the art work.

Texture (implied) - This is a painting or a drawing of texture it is an illusion of what the surface feels like. For example, an artist could paint a picture of a rock, but it feels like paint on a canvas. Magazines / Photographs are an example of implied texture.

|  |  |
| :---: | :---: |
| Back Cover <br> Include a simple design, <br> fictious publisining company, <br> etc. | COVer <br> Tite I Iame of the zine, <br> year published. |
| LFT. SIDE | RT. SIDE |

1. Use a full sheet of heavy weight paper.
2. Fold the sheet in half so the cover is on the right, and back cover is on the left.


## Elements and Principles - Zine

Requirements for this assignment..

- For your zine please use 6 sheets of precut $5.5^{\prime \prime} \times 8.5^{\prime \prime}$ heavyweight paper to create the pages of your zine.

At the end of the project we are going to staple and glue your individual pages into the cover to create your finished zine.


## Elements and Principles - Zine

# Please see the examples for this project. The examples will help you understand the set up and provide inspiration for your pages. 

Art styles to help you create your zine pages
Comic books

Graphic novel
Sketches and drawings
Collages images
Cut up and rearranged pieces of image
Altered images
Trace images or text with graphite paper
Abstraction
ETC.

## Use the Internet to search for Zine ideas.

