

Type as Abstraction - Rubric

	2 pts.	5 pts.	Project 1	Project 2	Project 3
Basic Directions and Set up	<p>There are errors in the measurement of the 6" box.</p> <p>The example is missing the name of the typeface.</p> <p>The letter forms are drawn quickly. The traced letter forms are sloppy.</p>	<p>There is evidence that the artist was able to measure a 6" box in the center of the project.</p> <p>The example is labeled with the name of the typeface.</p> <p>The letter forms are drawn or traced very accurately.</p>			
Understanding and Applying Knowledge	<p>The artist used pieces of letter forms, but the shapes of the letters are mostly recognizable or do not create interesting negative spaces.</p>	<p>The letter forms are creatively used to break apart the with space. The artist used pieces of letter forms to create a composition the has movement, contrast, variation and pattern.</p>			
Creative Vision	<p>The project has evidence that the artist quickly finished the piece.</p> <p>The project lacks contrast, line quality, intentional use of color, or a vision that strive to be interesting.</p>	<p>The project has evidence that the artist investigated a unique idea to complete the piece.</p> <p>There is evidence that the artist invested a lot of effort in their finishing technique.</p>			

45 total points