

Fake News - Rubric

1 pt.

3 pts.

5 pts.

The ideas lack images.
The ideas are sloppy.

The artist created 1 fake news stories.

There is evidence that the images were very slightly manipulated.

The craftsmanship is low quality. The images are not blended together.

There is evidence of some Photoshop skills.

The artist created 2 fake news stories.

There is evidence that the artist used Photoshop to create manipulated images to support the fake news story.

The craftsmanship of the image is of the highest quality. The images are blended together perfectly.

There is evidence of advance Photoshop skills.

The ideas is disorganized or confusing.

The fake headlines are first ideas that could be expanded further.

The artist did go for the easy solution.

The fake headlines are very thoughtful/funny.

The artist did not go for the easy solution.

The fake news is missing the writing for the body paragraphs.

Each fake news story has a minimum of **one or less paragraphs** of information. The writing could be improved with more details to present the fake news story.

There is little or no evidence of exaggerated data or false authority.

Each fake news story has a minimum of **two paragraphs** of information and details to present the fake news story.

There is evidence of exaggerated data or false authority.

The fake news is missing the advertisements.

There no advertisements in the composition. The advertisements can be real or fake.

There are advertisements in the composition. The advertisements can be real or fake.

The fake news all the page formatting.

The composition is missing one of the follow items - a date published, social media links, borders/lines to separate content.

Appropriate typeface for each section.

The composition has a date published, social media links, borders/lines to separate content.

Appropriate typeface for each section.