

Brainstorming for a fictitious (not real) company

Directions -

Your job is to design a Branding Badge / Logo for two companies or two different products. Begin by identifying what your companies do or sell. You can be as creative as you want. Provide as much detail as possible!

Example company or product ideas - Sunglasses for dogs, Bacon, Professional couch potato, Popcorn on a stick, Moustaches, Zombies, etc

Sketch an idea below. Your sketch must include 1. the name of the company or product, 2. Shapes on top of shapes to create a badge. 3, an icon (an object that represents an idea) that will help your customer quickly understand what product or service you are selling.



Idea #1

Idea #2

