Animated Gif Rubric

1 pt.	3 pt.	5 pt.
The animation has less than 5 frames.	The animation has less than 7 frames.	The animation is 5” x 5” and has a minimum of 15 frames that all have a different state of the animation.
The elements / content of the animation are sloppy. The animation looks copied and lacks creativity.	The artist is still developing their skills to select, draw, or design their element / content. The animation looks like the first idea that came to your mind. The ideas lacks a deeper purpose. The idea could be pushed further with more detail.	The artist created well-drawn elements / content. There is evidence that extra attention was given to detailed drawing or design elements. There is evidence that the artist researched animated gifs to inform and inspire their project. The artist worked at or above their skill level.
The moving pieces are very basic.	The animation has one or two moving pieces.	The animation has many moving pieces. The moving elements are made of shapes.
The student used basic skills and tools to create their idea.	The little or no evidence that the student used prior knowledge to their project.	The evidence that the student used several different effects/filters/ palettes, and menus. There is evidence that the student was able to apply prior knowledge to their project.
The artist demonstrated NO effort to create their project.	The artist demonstrated SOME effort to create their project.	The artist demonstrated A LOT of effort to create the best project that they were able to.