Movie Poster
Brainstorming / Graphic Organizer

Answer these questions to help you develop an idea for your movie poster.

(a) What genre is your movie? i.e. Comedy, action, horror, documentary, kids / family, animation, romance, western, drama, art film, etc.

(b) What time period is your movie set in?

(c) Where in the world is your movie set?

(d) What icon could be used to set the mood for your poster. For example a movie about the ocean might show a surfboard to set the mood.

(e) Are you going to show the actors faces on the poster or create a scene from the movie?

(f) What will be the main focal point in your poster. What will the emphasis be placed on? *Emphasis is created by size, color and position.*