

Movie Poster Rubric

1 pt.	3 pts.	5 pts.
<p>The artist struggled to make a background.</p> <p>The pieces lack emphasis or a reason for their placement.</p> <p>The poster is missing some of the required elements.</p>	<p>The poster has evidence that the artist used fewer than three different images to create the background. The placement of images could be improved with more exploration.</p> <p>The poster may be missing one of the required pieces. Title, Background, Strapline, and Credit Block.</p>	<p>The poster has evidence that the artist used a minimum of three different images to create the background. The placement of images have been well thought out.</p> <p>The poster has all the required pieces. Title, Background, Strapline, and Credit Block.</p>
<p>The text does not have Fx, and is the default Myriad pro.</p>	<p>Some of the text in the poster has been altered via an Fx.</p> <p>The typeface used in the poster is LACKS the appropriate for the message.</p>	<p>All the text in the poster has been altered via an Fx.</p> <p>The typeface used in the poster is appropriate for the message.</p>
<p>The poster lack craftsmanship.</p>	<p>The artist quickly used the eraser tool to blend all the images.</p> <p>There are parts of the background that are obviously photoshoped.</p>	<p>The artist used the eraser tool with a low opacity to perfectly blend all the images.</p> <p>The artist adjusted the opacity of the layers to create the background (where necessary).</p>
<p>The concept for the poster lacks a lot of depth.</p>	<p>The concept for the poster looked like the first idea. The concept could go further.</p>	<p>The concept for the poster was well throughout and very creative.</p>
<p>The artist showed Little of effort.</p>	<p>The artist showed SOME of effort to do their best work.</p>	<p>The artist showed A LOT of effort to do their best work.</p>