

Political, Activist, Propaganda Poster - Rubric

1 Pt.	5 Pts.	10 Pts.
		Context, Idea, Research
The poster is a copy of another artist's work.	There is evidence that the artist struggled to focus on an issue that they were interested in. The artist closely crafted their poster on per-existing idea. The message for their poster is confusing or not fully realized.	There is evidence that the artist focused on an issue or topic that they were interested in. The artist researched many different example of other artist that have worked with similar ideas. There is evidence that the artist completed brainstorming organizers to generate an effective message for their poster.
		Technique
The poster is a sloppy or incomplete.	There is evidence that the artist chose an easy or confusing media for their message. There is evidence that the artist struggled to applied the elements and principles of art in manner to reinforce the message.	There is evidence that the artist chose an appropriate media for their message. There is evidence that the artist applied the elements and principles of art in a highly effective manner to imply and reinforce obvious and subtle messages.
		Icons, Effective Message Communication
The poster is not communicating an message.	<p>There is evidence that the artist struggled to use icons to convey the message. The viewer has to struggle to understand the message/purpose of the poster.</p> <p>The text confusing to the message/purpose of the poster.</p>	<p>There is evidence that the artist use icons in a very effective manner. The viewer is able to understand the message/purpose of the poster.</p> <p>The text in the poster supports the message and icons.</p>
		Craftsmanship, Effort
The poster has unwanted marks, wrinkles, and show no care for the final result.	There is evidence that the artist was could have applied more effort to how well the poster turned out. The artist could have asked more questions or developed the idea more before creating their poster.	There is evidence that the artist was very concerned with how well the poster turned out and applied a lot of effort to create the best solution they were able to.

Total pts. 40