

Rubric - Get to know your typeface

1 pt.	5 pts.	10 pts.
<p>The project has evidence that no research was done.</p> <p>The examples do not use the correct typeface in the design.</p>	<p>The project has evidence that research was done, but The information included is not presented clear or useful manner.</p> <p>Some of the examples use the correct typeface in the design. The designer struggled to break apart the space, used a background grid or created a well balanced use of space in their compositions.</p>	<p>The project has evidence that research was done for each of the 5 typefaces. The information included is clearly presented and useful.</p> <p>Each example uses the correct typeface in the design. The designer creatively broke apart the space, used a background grid or created a well balanced use of space in their compositions.</p>
<p>The layouts are missing the required elements...</p>	<p>Some of the layouts are missing the required elements...</p> <p>A body of type that provides the history of the typeface,</p> <p>the best use of the typeface,</p> <p>Who created the typeface,</p> <p>When the typeface was created</p> <p>etc. see graphic organizer</p>	<p>Each layout has all the required elements...</p> <ul style="list-style-type: none"> ● A body of type that provides the history of the typeface, ● the best use of the typeface, ● Who created the typeface, ● When the typeface was created ● etc. see graphic organizer
<p>The project is missing a quote about graphic design.</p>	<p>The quote about graphic design could be developed more.</p>	<p>The project has a quote about graphic design creatively place in the composition.</p>
<p>There is evidence of no effort.</p>	<p>There is evidence of some effort.</p>	<p>The project has evidence that the designer used all their time to create the best project that they were able to.</p> <p>There is evidence of a lot of effort.</p>