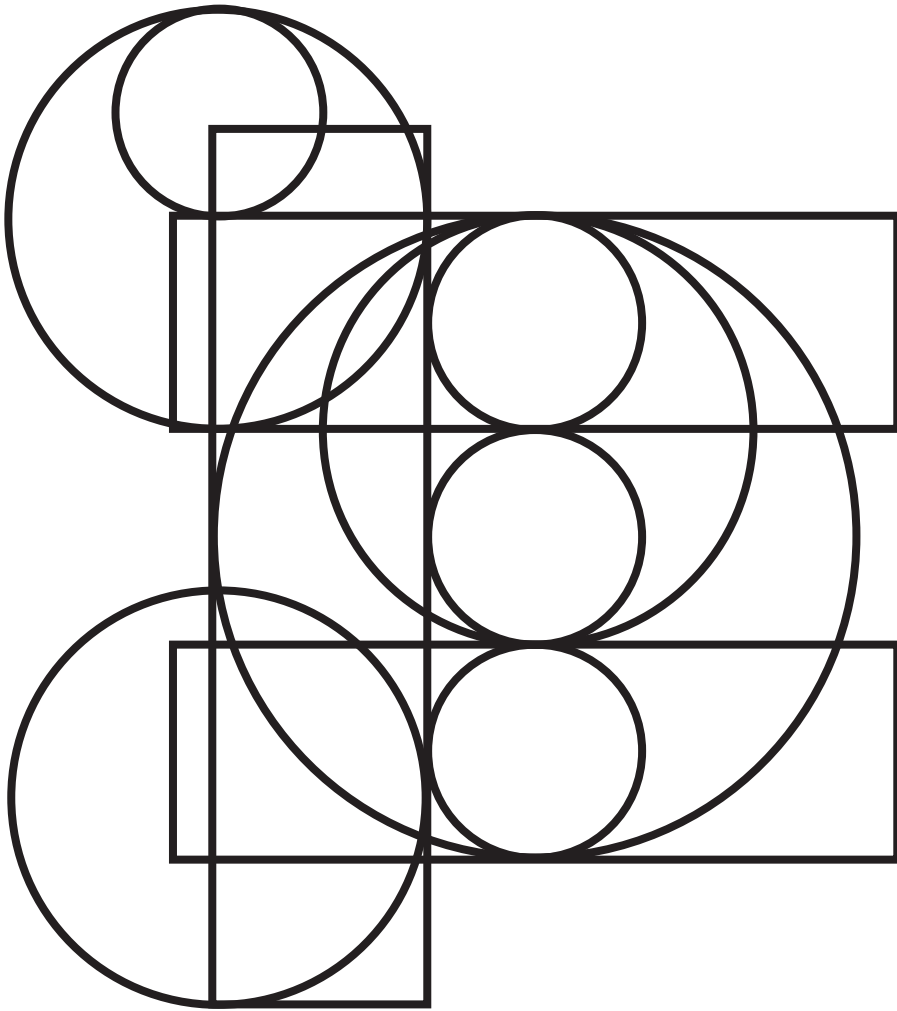
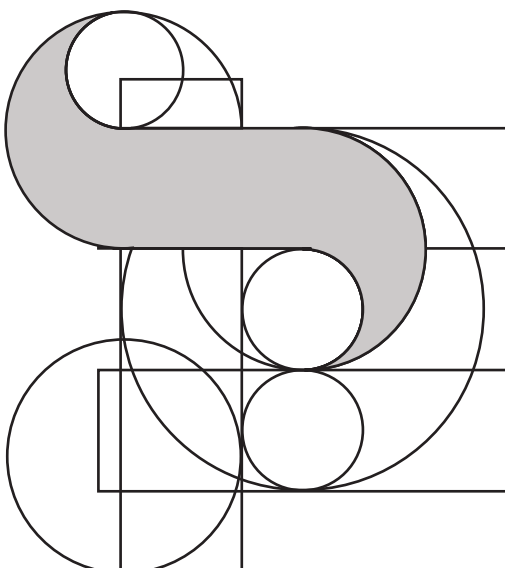
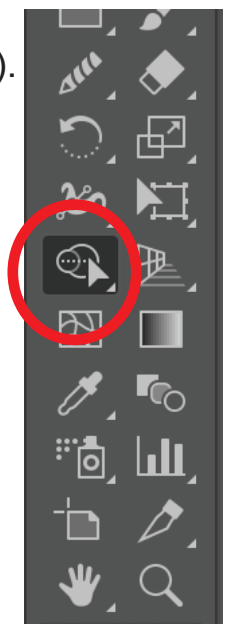


Logo Design Learning Activity_1

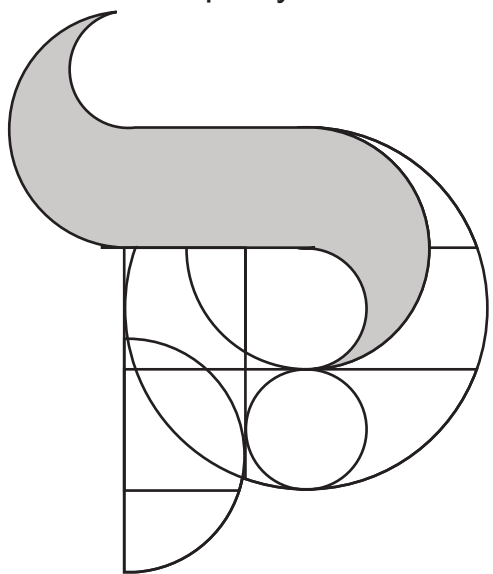


Step 1 - Select all the shapes with the black arrow selection tool (V).

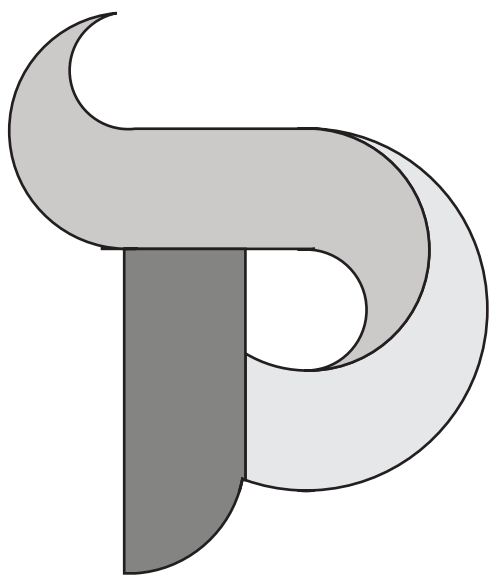
Step 2 - Go to the Shape Builder tool (Shift +M)
Drag the shape builder over all these shapes to join them. FYI - The dotted area will be connected.



Step 3 - With the shapes still selected, and with the shape builder tool still selected, hold down the OPTION key. This will make a little - sign next to the cursor. Drag over the shapes you want to remove.



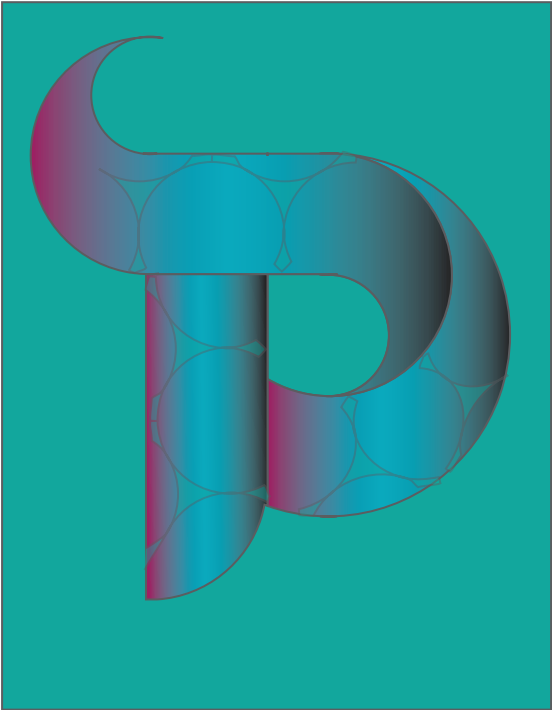
Step 4 - With the shapes still selected, and with the shape builder tool still selected, drag over the remaining shapes to connect them together.



Step 4 - With the shapes still selected,press the letter I on the keyboard for the eyedropper tool. Click of the gradient strip. Add a white stroke to the shapes.



Exceeding expectations
Add a transparent pattern over the gradient.

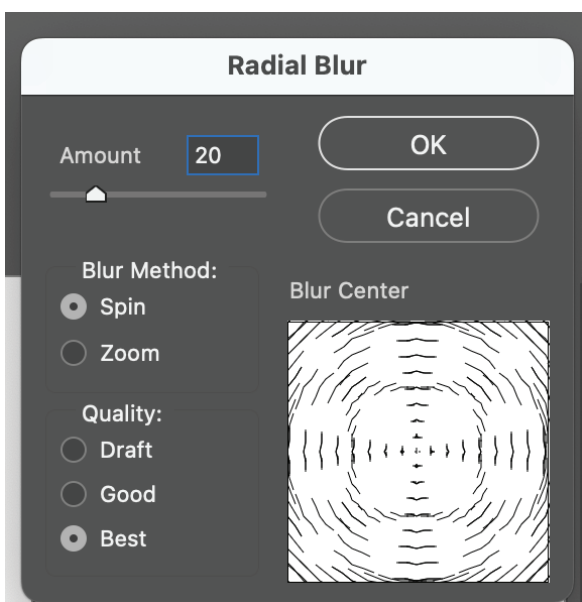


Logo Design Learning Activity_2

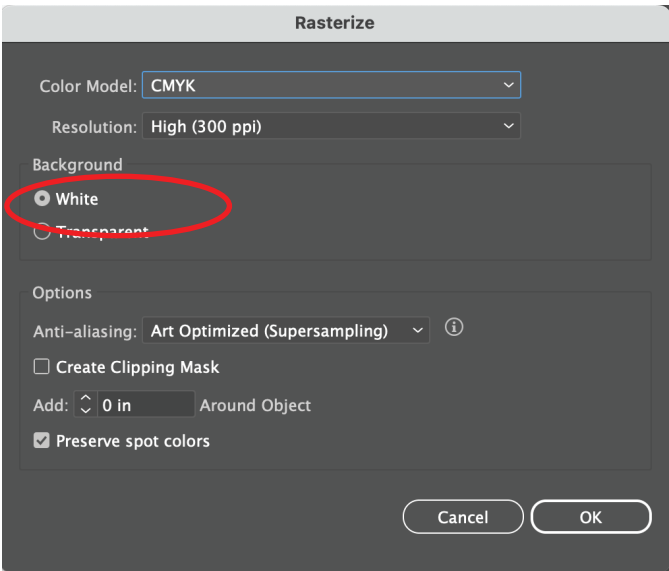


Step 1 - Select the S with the black arrow. Go to TYPE > CREATE OUTLINES.

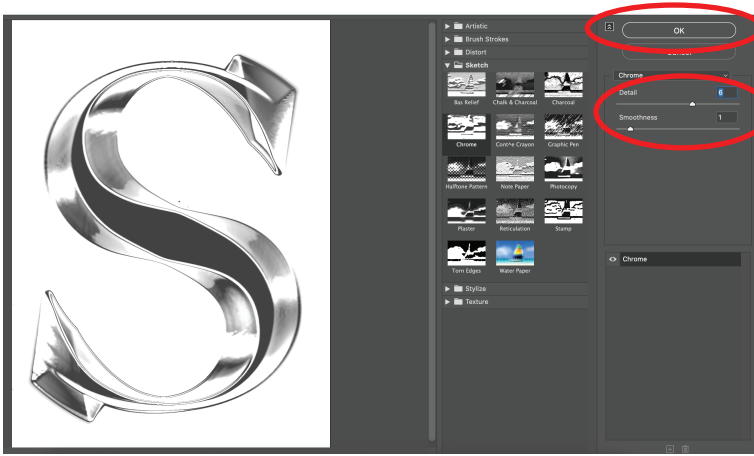
Step 2 - Effect > Blur > Radial



Step 3 -
Object > Rasterize (check the White background)



Step 4 -
Effect > Sketch> Chrome > OK



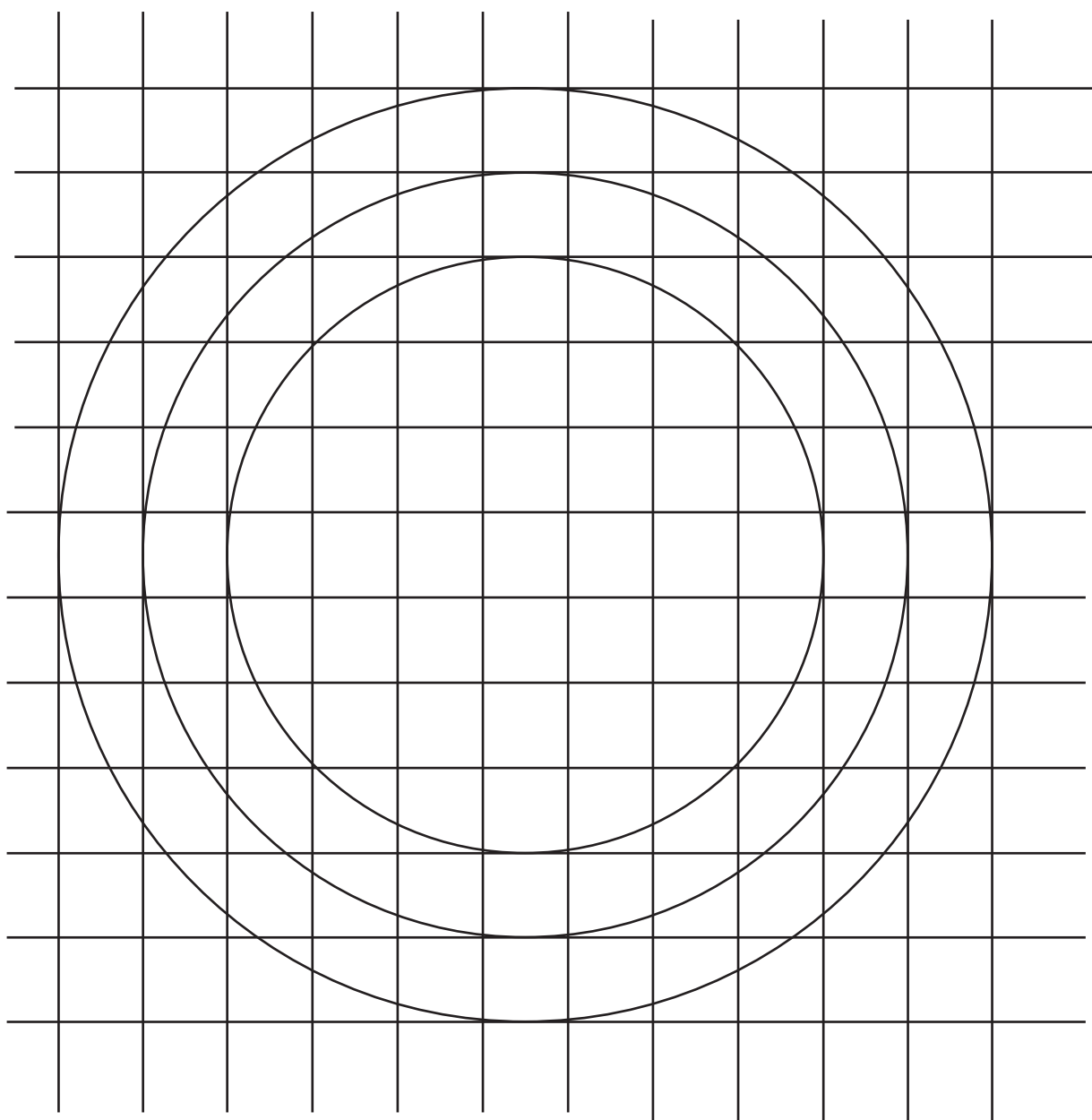
DETAIL = 6
Smoothness = 1

Step 5 -
Window > Transparency > Multiply

In Adobe Illustrator, the "Multiply" transparency setting darkens the appearance of an object by multiplying the blend color with the base color of the objects underneath.

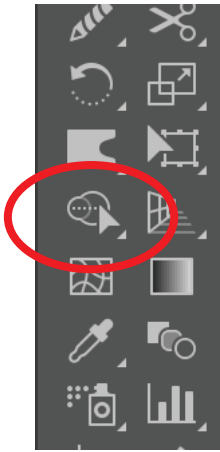


Logo Design Learning Activity_3

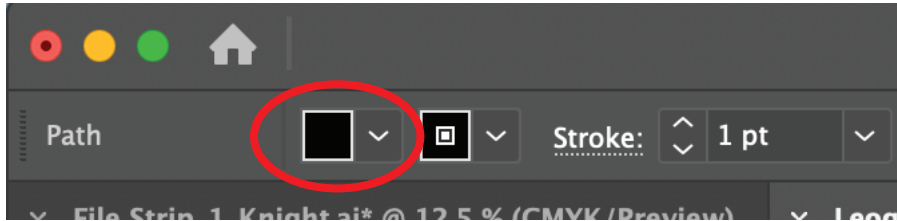


Step 1 -
Select all the lines and circles above.

Step 2 -
Go to the SHAPE BUILDER tool (control M)

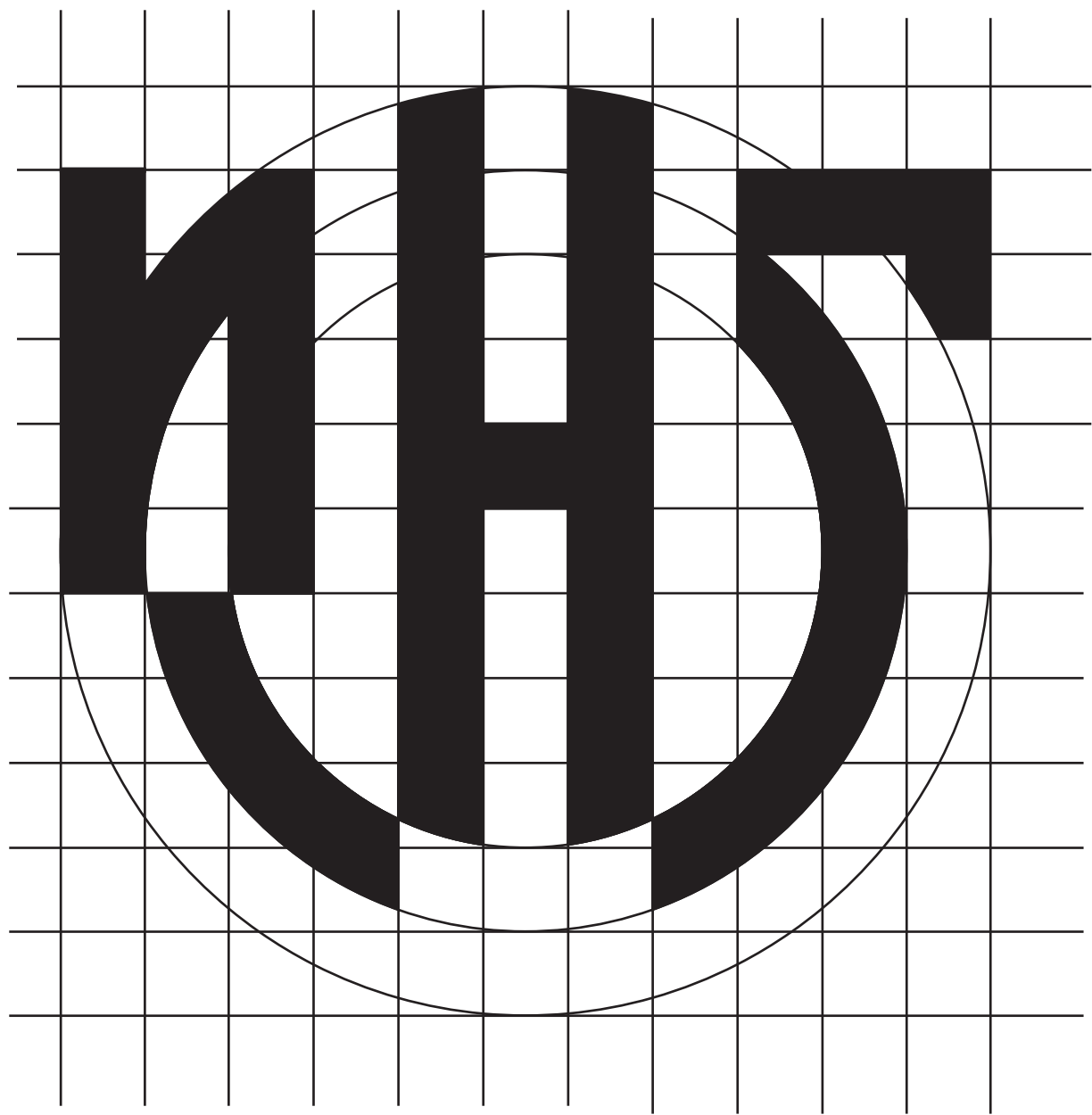


Step 3 -
Select BLACK for the fill color.



Step 4 -
Drag the Shape Builder tool over the shapes to create the pattern show here.

nHs



Step 5 -
Go to the Direct Select tool (a) Deselect off to the side of the design so no points are selected.

Step 6 -
Hold down the SHIFT key (to allow you to select more than one shape)
> select all the black shapes.

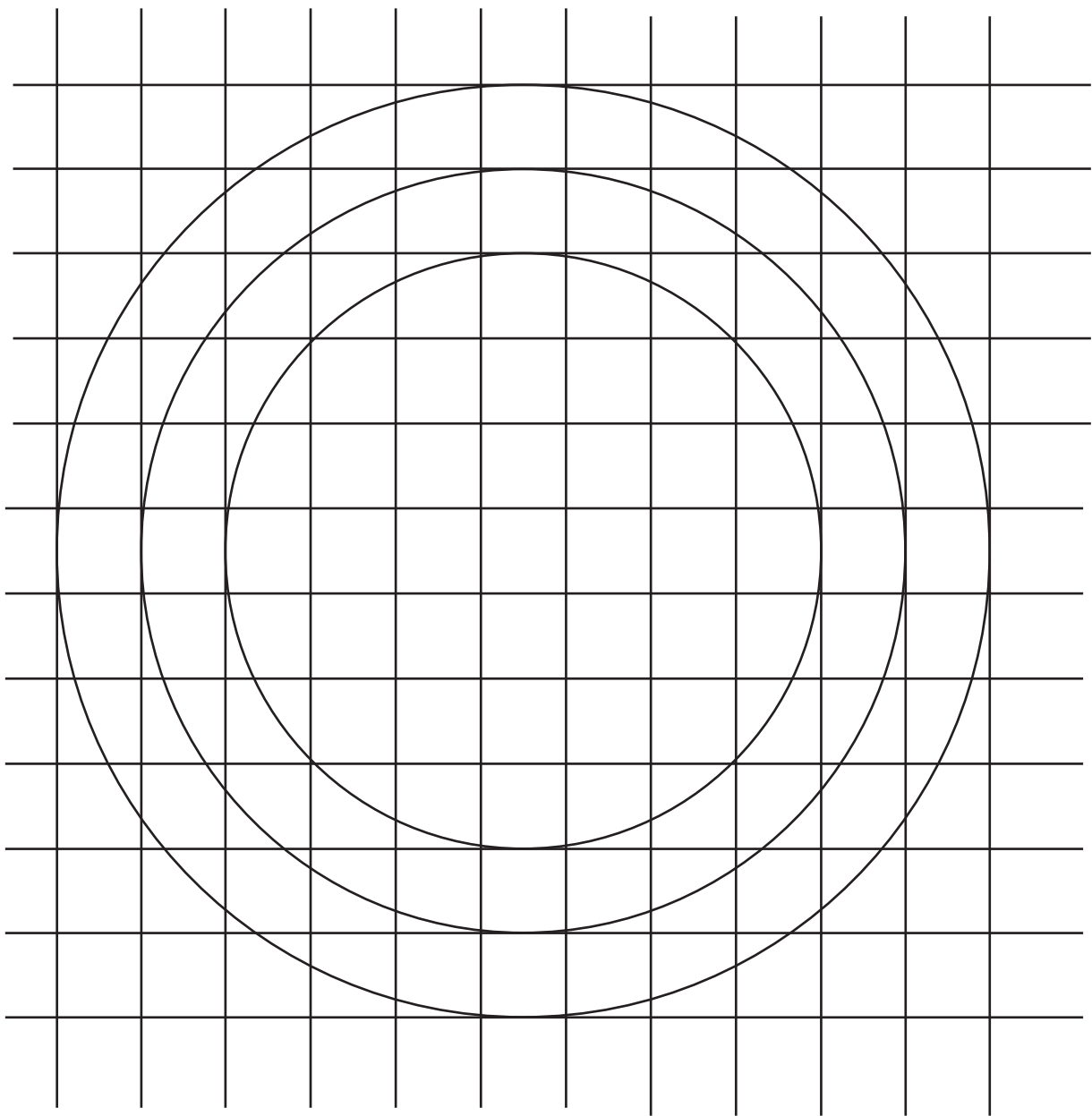
Step 7 -
Hold the OPTION key down > Drag the shapes to the side to remove the shapes from the grid background. Place the design at the bottom of this page.

Step 8 -
Group the shapes

Directions - Drag the letters out of the grid and place it down here. Anywhere there are bumps or pieces missing from the edge,
select the design > press the minus key > hold down the shift key and delete the unwanted bump.

Logo Design Student Solution #1

Directions - Use the Shape builder tool to create your own path to represent letter forms.



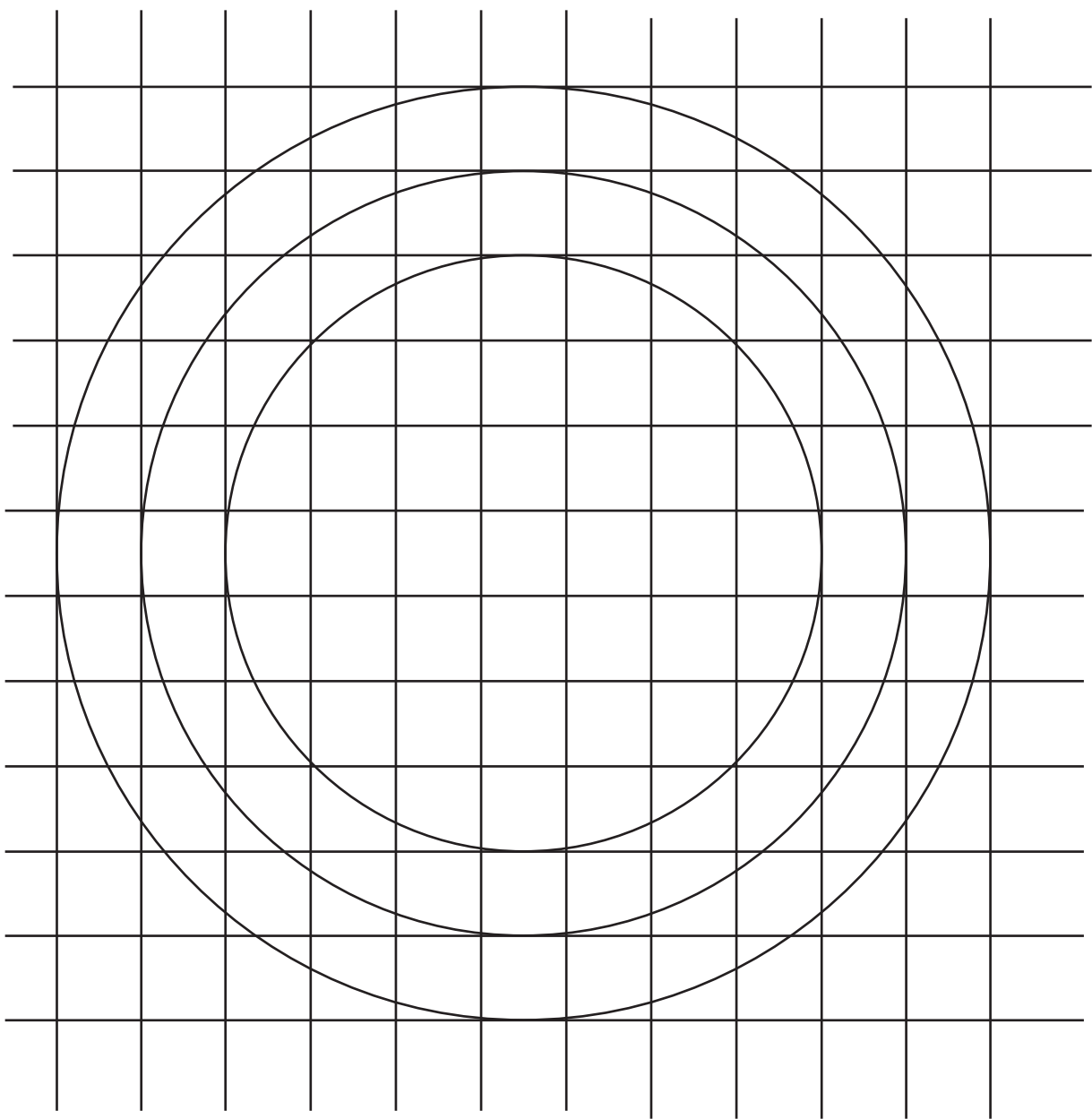
Directions - Drag the letters out of the grid and place it down here. Anywhere there are bumps or pieces missing from the edge, **select the design > press the minus key > hold down the shift key and delete the unwanted bump.**



examples do NOT copy

Logo Design Student Solution #2

Directions - Use the Shape builder tool to create your own path to represent letter forms.



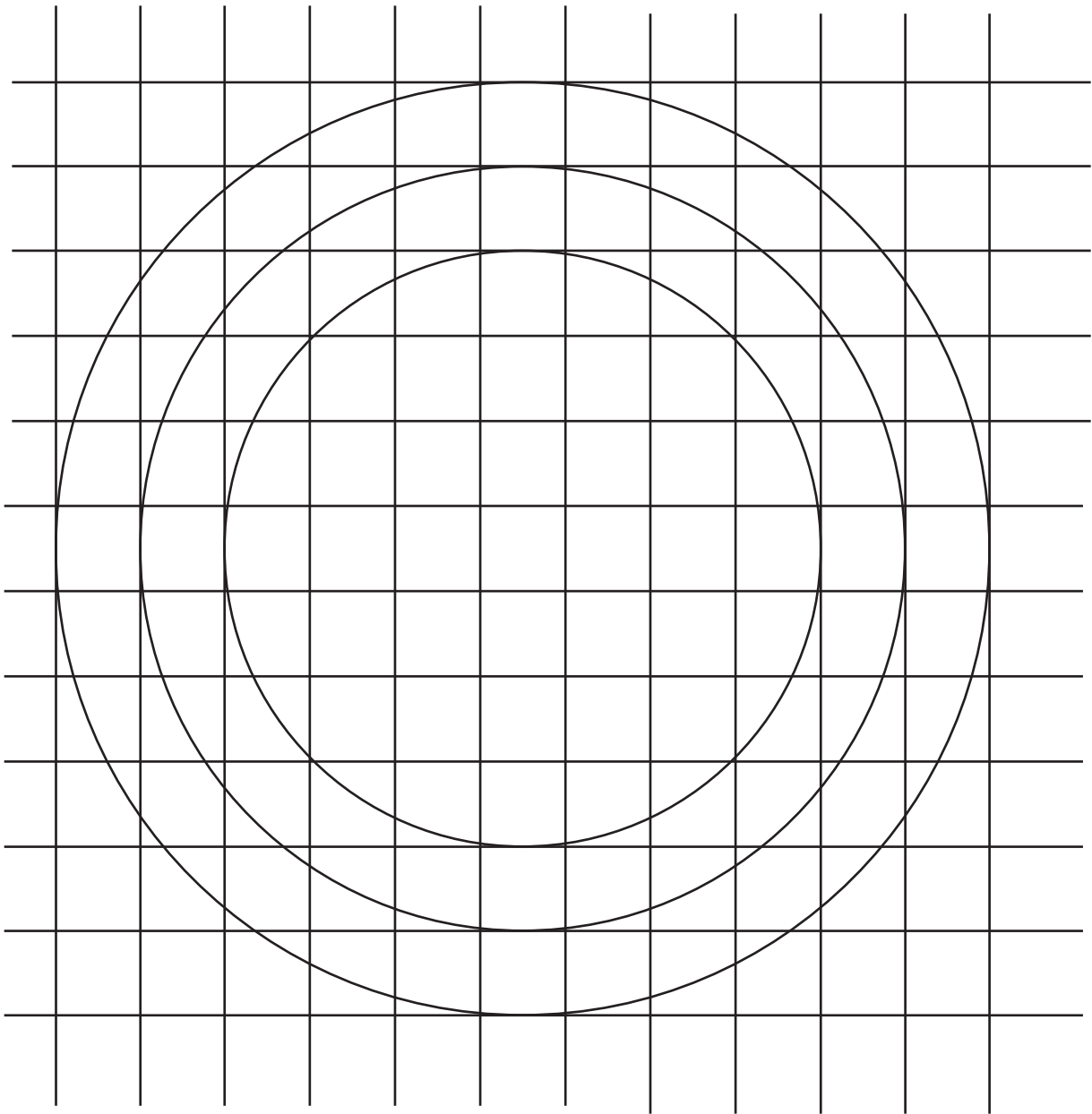
Directions - Drag the letters out of the grid and place it down here. Anywhere there are bumps or pieces missing from the edge, **select the design > press the minus key > hold down the shift key and delete the unwanted bump.**



examples do NOT copy

Logo Design Student Solution #3

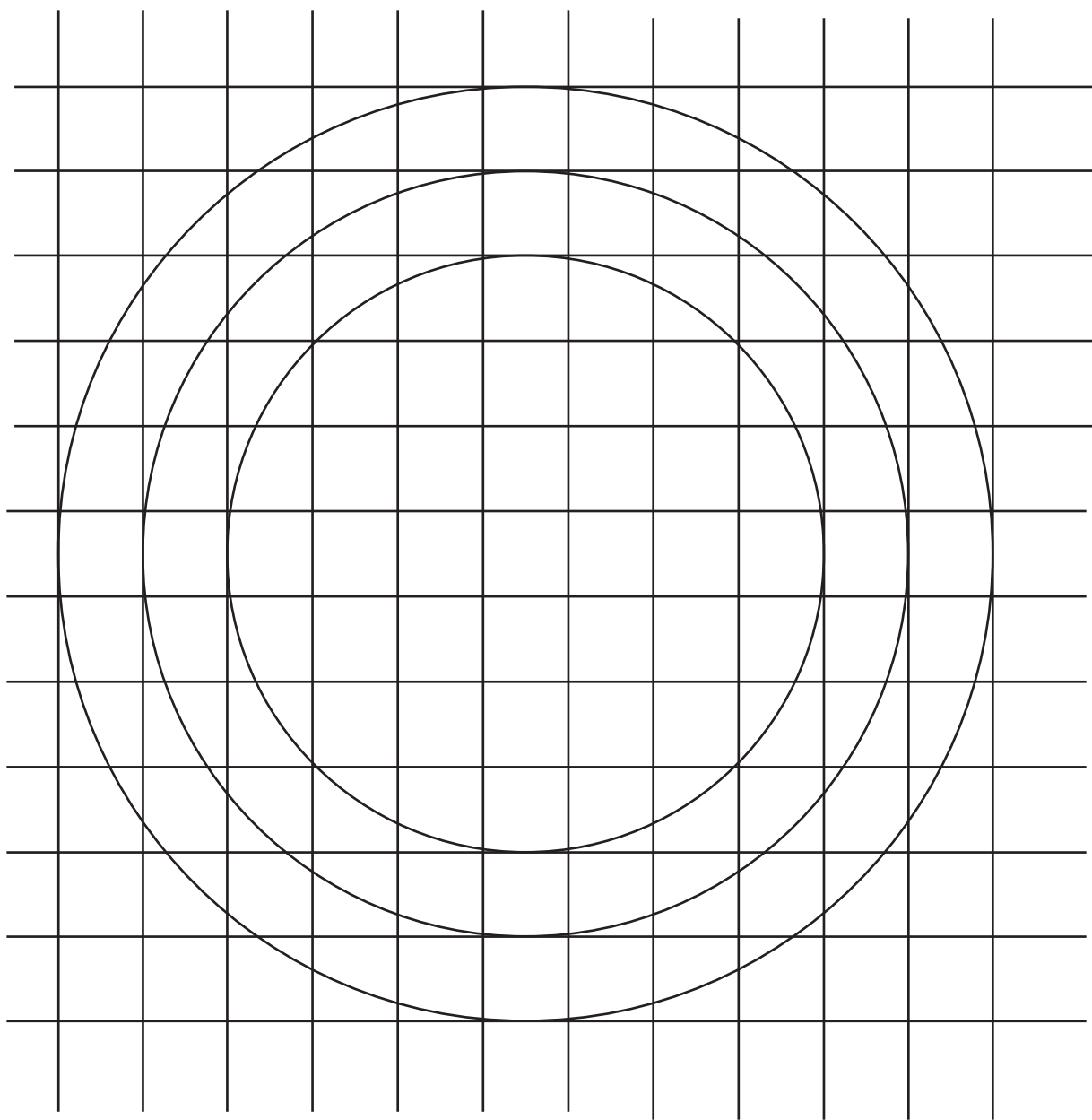
Directions - Use the Shape builder tool to create your own path to represent letter forms.



Directions - Drag the letters out of the grid and place it down here. Anywhere there are bumps or pieces missing from the edge, **select the design > press the minus key > hold down the shift key and delete the unwanted bump.**

Logo Design Student Solution #4

Directions - Use the Shape builder tool to create your own path to represent letter forms.



Directions - Drag the letters out of the grid and place it down here. Anywhere there are bumps or pieces missing from the edge, **select the design > press the minus key > hold down the shift key and delete the unwanted bump.**